

THE
EMPOWERING
ENTREPRENEUR

Michelle Niziol

'Define your own version of success'

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Having achieved her own business goals, what Michelle loves most is helping people achieve their own. Whether it be earning enough working for yourself with young children to raise, or owning a business turning over millions, Michelle can help. As a mother to two young children whilst running five limited companies, she champions novice entrepreneurs and women in business, and regularly gives keynote addresses and motivational speeches at some of the country's most prestigious events.



Michelle began her career as a mortgage adviser and opened her own brokerage in 2005. After building her own successful property portfolio, she was inspired to do the same for her clients, and launched **IMS Property Group** in 2008, providing a bespoke property solution. The group of companies offers a complete property service from lettings, to estate agency, property refurbishment, development and finance. She is recognised as one of the UK's leading property and finance specialists, providing regular commentary for The Telegraph, Financial Times, Guardian and Daily Mail. She also has her own columns in industry magazines, such as What Mortgage.

In 2016, she appeared on the popular BBC one show, The Apprentice. After wanting to take part in the show for a number of years, Michelle was lucky enough to be selected from over 100,000 applicants as a candidate for Series 12. It was a once in a lifetime experience, and although incredibly tough, she learnt so much from Lord Sugar and the rest of the candidates, which enabled her to grow the IMS Property Group.

Michelle's unwavering confidence makes her an inspiring speaker, and one that's in high demand. From boardrooms to conferences, theatres to ballrooms, Michelle is used to speaking to all sizes of audience, in any setting. Michelle's sessions are guaranteed to leave delegates feeling more energised, and ready to tackle anything thrown at them.

Along with engagements at many women's business and young enterprise events, Michelle often hosts talks for university students and school pupils. She also had the privilege of being keynote speaker at 'Growing Your Own Business' at the NEC in Birmingham, speaking about how she became a successful entrepreneur.

CONTACT

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